

EXHIBIT 9

EASY OPEN LIFT AND PULL TAB TO YOUR RIGHT
DO NOT CUT



WHOLEPREY™ DIET
POULTRY | ORGANS | CARTILAGE

85%

POULTRY | FISH | EGG
INGREDIENTS

15%

VEGETABLES | FRUITS |
BOTANICALS

+ ZINC OXIDE ONLY
SUPPLEMENT

0%

GRAIN | POTATO | TAPIOCA |
PLANT PROTEIN CONCENTRATES

FRESH, RAW OR DEHYDRATED ANIMAL INGREDIENTS | NO RENDERED POULTRY, FISH OR MEAT MEALS

AMERICA'S VAST AND FERTILE LANDS – OUR SOURCE OF INSPIRATION AND FRESH REGIONAL INGREDIENTS

Original

BIOLOGICALLY APPROPRIATE™ DOG FOOD

MADE WITH FRESH REGIONAL INGREDIENTS DELIVERED DAILY
FREE-RUN CHICKEN AND TURKEY, WILD-CAUGHT FISH AND NEST-LAID EGGS



BIOLOGICALLY APPROPRIATE™
PROTEIN-RICH | CARBOHYDRATE-LIMITED*



NO RENDERED MEALS
NO RENDERED CHICKEN MEAL



TOP 10 FRESH OR RAW
POULTRY, FISH AND EGG INGREDIENTS



WHOLEPREY™ DIET
POULTRY | ORGANS | CARTILAGE



FREEZE-DRIED LIVER
INFUSED FOR NATURAL FLAVOR

MADE IN OUR  KENTUCKY KITCHENS

PREPARED WITH PRIDE FROM TRUSTED REGIONAL INGREDIENTS
*MAXIMUM 20% CARBOHYDRATE (AS ESTIMATED BY NFE)



Original
BIOLOGICALLY APPROPRIATE™ DOG FOOD

NET WEIGHT 13LB | 5.9KG



85 15 0

DOG FOOD
FOR ALL BREEDS AND LIFE STAGES



AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD



TRUSTED EVERYWHERE.

TRUSTED BY PET LOVERS EVERYWHERE, ORIJEN IS THE FULLEST EXPRESSION OF OUR BIOLOGICALLY APPROPRIATE™ AND FRESH REGIONAL INGREDIENTS COMMITMENT.

ORIJEN ORIGINAL features unmatched inclusions of free-run poultry, wild-caught fish and whole nest-laid eggs — sustainably farmed or fished in our region and delivered daily, FRESH or RAW and preservative-free, so they're bursting with goodness and taste.

Prepared exclusively in our Kentucky DogStar® kitchens, award-winning ORIJEN is guaranteed to keep your cherished dog healthy, happy and strong.

Reinhard Muhlenfeld

Reinhard Muhlenfeld
Founder



BIOLOGICALLY APPROPRIATE™

NOURISH AS NATURE INTENDED – ORIJEN mirrors the richness, freshness and variety of WholePrey™ meats that dogs are evolved to eat.



FRESH REGIONAL INGREDIENTS

GROWN CLOSE TO HOME – We focus on local ingredients that are ethically raised by people we know and trust, and delivered to our kitchens fresh or raw each day.



NEVER OUTSOURCED

PREPARED EXCLUSIVELY IN OUR DOGSTAR® KITCHENS – We don't make foods for other companies and we don't allow our foods to be made by anyone else.

PEOPLE WE TRUST
INGREDIENTS WE LOVE FROM PEOPLE WE KNOW AND TRUST

Kentucky Proud
TODD OF CLARK FARMS IN LEXINGTON, KENTUCKY, TRUSTED SUPPLIER OF FRESH LOCAL CHICKEN.

OUR DOGSTAR KITCHENS
AWARD-WINNING FOODS
AWARD-WINNING KITCHENS

LANCE, GUARDIAN OF FRESH, OUR KENTUCKY DOGSTAR® KITCHENS.

FRESH FROM OUR REGION
FRESH OR RAW INGREDIENTS FROM LOCAL FARMS AND WATERS

FREE-RUN LOCAL CHICKEN AND NEST-LAID EGGS, DELIVERED FRESH DAILY.

AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD

ORIJEN ORIGINAL

MODERN DOGS ARE BUILT LIKE THEIR ANCESTORS. WE BELIEVE THEY SHOULD EAT LIKE THEM TOO.

Mirroring Mother Nature, ORIJEN ORIGINAL is loaded with free-run chicken and turkey, wild-caught fish and whole nest-laid eggs — delivered FRESH or RAW, in richly nourishing WholePrey™ ratios.

Prepared in our Kentucky DogStar® kitchens, Biologically Appropriate™ ORIJEN keeps your dog happy and strong. Read our ingredients and you'll feel happy too!

INGREDIENTS

Deboned chicken, deboned turkey, yellowtail flounder, whole eggs, whole atlantic mackerel, chicken liver, turkey liver, chicken heart, turkey heart, whole atlantic herring, dehydrated chicken, dehydrated turkey, dehydrated mackerel, dehydrated chicken liver, dehydrated turkey liver, whole green peas, whole navy beans, red lentils, chicken necks, chicken kidney, pinto beans, chickpeas, green lentils, alfalfa, chicken fat, natural chicken flavor, herring oil, ground chicken bone, chicken cartilage, turkey cartilage, dried kelp, freeze-dried chicken liver, freeze-dried turkey liver, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, apples, pears, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

GUARANTEED ANALYSIS

Crude protein (min.)	38 %
Crude fat (min.)	18 %
Crude fiber (max.)	4 %
Moisture (max.)	12 %
Calcium (min.)	1.2 %
Phosphorus (min.)	0.9 %
Omega-6 fatty acids* (min.)	3.3 %
Omega-3 fatty acids* (min.)	0.8 %
DHA* (docosahexaenoic acid) (min.)	0.2 %
EPA* (eicosapentaenoic acid) (min.)	0.2 %
Glucosamine* (min.)	700 mg/kg
Chondroitin sulfate* (min.)	600 mg/kg

*not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

CALORIE CONTENT

Calorie content (calculated): ME 3940 kcal/kg, 449 kcal per 8oz. cup.

Calories distributed to support peak conditioning with 39% from protein, 20% from vegetables and fruits, and 41% from fat.

ORIJEN ORIGINAL DOG FOOD IS FORMULATED TO MEET THE NUTRITIONAL LEVELS ESTABLISHED BY THE AAFCO DOG FOOD NUTRIENT PROFILES FOR ALL LIFE STAGES.



MADE BY CHAMPION PETFOODS USA INC.
12871 BOWLING GREEN ROAD
AUBURN, KENTUCKY 42206

DOGSTAR
KITCHENS

CHAMPIONPETFOODS.COM
EU REG.

CUSTOMER CARE (USA)
TOLL FREE 1.877.939.0006

FOLLOW US ONLINE
@ORIJENPETFOOD
@CHAMPIONPETFOOD



ORIJEN ORIGINAL
13LB | 5.9KG



ORIJEN.CA OD_001



WHOLEPREY™ DIET

POULTRY | ORGANS | CARTILAGE

IN HER INFINITE WISDOM, MOTHER NATURE MATCHED THE NUTRIENTS IN WHOLE PREY ANIMALS TO PERFECTLY MEET YOUR DOG'S DIETARY NEEDS.

That's why ORIJEN features richly nourishing ratios of poultry, organs and cartilage, plus whole fish and whole eggs, providing a concentrated source of virtually every nutrient your dog needs to thrive, naturally, without long lists of synthetic supplements — only zinc is added.



NO RENDERED MEALS

MADE WITH FRESH, RAW OR DEHYDRATED ANIMAL INGREDIENTS

CHICKEN MEAL OR FISH MEAL IS RENDERED AT HIGH TEMPERATURES, OFTEN FROM INGREDIENTS UNFIT FOR HUMAN CONSUMPTION.

That's why ORIJEN features FRESH, RAW or DEHYDRATED ingredients, from minimally processed poultry, fish and eggs that are deemed fit for human consumption prior to inclusion in our foods.

MADE IN OUR **USA** KENTUCKY KITCHENS

MADE IN OUR  KENTUCKY KITCHENS

DAILY RATION AND FEEDING GUIDE



8 OZ CUP IS 114 G OF FOOD

DOG WEIGHT

LB KG

4 ½ lb 2 kg

11 lb 5 kg

22 lb 10 kg

44 lb 20 kg

66 lb 30 kg

88 lb 40 kg

110 lb 50 kg

132 lb 60 kg

LESS ACTIVE

1 hour or LESS daily exercise

CUPS/DAY GR/DAY

¼ c 28 g

½ c 57 g

¾ c 86 g

1 ½ c 171 g

2 c 228 g

2 ½ c 285 g

3 c 342 g

3 ½ c 380 g

ACTIVE

1 hour or MORE daily exercise

CUPS/DAY GR/DAY

⅓ c 38 g

¾ c 86 g

1 ⅓ c 152 g

2 ¼ c 257 g

3 c 342 g

3 ¾ c 428 g

4 ½ c 513 g

5 c 570 g

EVERY DOG IS DIFFERENT.

Just like you, your dog is a unique individual with feeding requirements that will vary with environment, age and activity.

This chart provides an initial guide, and we suggest monitoring your dog's weight and adjusting amounts as needed. Feed twice daily, and always keep fresh, clean water available.

PUPPIES: at 1½ - 3 months old feed twice the adult amount. At 3 - 6 months feed 1½ times the adult amount. At 6 - 11 months feed 1¼ times the adult amount.

GESTATION: increase from 25% to 50% of the adult amount. **LACTATION:** feed 'free choice'.

ORIJEN ORIGINAL DOG FOOD is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for all life stages.

Original

WHOLEPREY™ DIET

85 15 0

MADE IN OUR **USA** KENTUCKY KITCHENS

CPFB00064

EASY OPEN GET AND POUR TAD TO YOUR BEAST
NO MEAT COFF

Orijen
NOURISH AS NATURE INTENDED

MADE IN OUR USA KENTUCKY KITCHENS

AMERICA'S VAST AND FERTILE LANDS—OUR SOURCE OF INSPIRATION AND FRESH REGIONAL INGREDIENTS

85% WHOLEPREY™ DIET (POLYFISH, CHICKEN, TURKEY)
15% POLYFISH EGG INGREDIENTS
0% GRAIN, POTATO, TOMATO, PLANT PROTEIN CONCENTRATES

FRESH, RAW OR DEHYDRATED ANIMAL INGREDIENTS | NO RENDERED POULTRY, FISH OR MEAT MEALS

Original

BIOLOGICALLY APPROPRIATE™ DOG FOOD

MADE WITH FRESH REGIONAL INGREDIENTS DELIVERED DAILY
FREE-RUN CHICKEN AND TURKEY, WILD-CAUGHT FISH AND NEST-LAID EGGS

BA BIOLOGICALLY APPROPRIATE™
RF RENDERED-FREE
10 TOP 10 FRESH OR RAW
WPD WHOLEPREY™ DIET
FD FRESH OR DRIED LIVER

MADE IN OUR USA KENTUCKY KITCHENS | PREPARED WITH PROUD FROM TRUSTED REGIONAL INGREDIENTS
*NUTRITION DATA: GUARANTEED ANALYSIS (PER 100g)

TRUSTED EVERYWHERE.

TRUSTED BY PET LOVERS EVERYWHERE, ORIJEN IS THE FULLEST EXPRESSION OF OUR BIOLOGICALLY APPROPRIATE™ AND FRESH REGIONAL INGREDIENTS COMMITMENT. ORIJEN ORIGINAL features unmatched inclusions of free-run poultry, wild-caught fish and whole nest-laid eggs—sustainably farmed or fished in our region and delivered daily. FRESH or RAW and preservative-free, so they're bursting with goodness and taste. Prepared exclusively in our Kentucky DogStar® Kitchens, award-winning ORIJEN is guaranteed to keep your cherished dog healthy, happy and strong.

REINHARD MUHLENFELD
Founder

AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD

BIOLOGICALLY APPROPRIATE™
ORIJEN IS A PET NUTRITION COMPANY. WE BELIEVE IN THE POWER OF NATURE TO NOURISH OUR DOGS. THAT'S WHY WE USE ONLY THE BEST, FRESH, REGIONAL INGREDIENTS. WE BELIEVE IN THE POWER OF NATURE TO NOURISH OUR DOGS. THAT'S WHY WE USE ONLY THE BEST, FRESH, REGIONAL INGREDIENTS.

FRESH REGIONAL INGREDIENTS
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NEVER OBTAINED
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OUR DOGSTAR KITCHENS
MADE WITH PROUD FROM TRUSTED REGIONAL INGREDIENTS

PEOPLE WE TRUST
INGREDIENTS WE LOVE
—FROM PEOPLE WE KNOW AND TRUST

FRESH FROM OUR REGION
TRUSTED IN OUR REGIONAL KITCHENS, FRESH FROM OUR REGIONAL INGREDIENTS

INGREDIENTS
Deboned chicken, deboned turkey, atlantic flounder, whole eggs, whole atlantic mackerel, chicken liver, turkey liver, chicken heart, turkey heart, whole atlantic herring, dehydrated chicken, dehydrated turkey, dehydrated mackerel, dehydrated chicken liver, whole dehydrated egg, whole red lentils, whole pinto beans, whole green peas, chicken necks, chicken kidney, whole green lentils, whole many beans, whole chickpeas, lentil fiber, chicken fat, natural chicken flavor, atlantic pollock oil, ground chicken bone, chicken cartilage, turkey cartilage, mixed tocopherols (preservatives), whole pumpkin, whole butternut squash, freeze-dried chicken liver, dried kelp, zinc proteinate, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, whole apples, whole pears, pumpkin seeds, sunflower seeds, thiamine mononitrate, D-calcium pantothenate, copper gluconate, cholecalciferol, turmeric, sarsaparilla root, alfalfa root, reishi, juniper berries, dried lactic acid bacteria, acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactic acid bacteria fermentation product.

GUARANTEED ANALYSIS

Crude protein (min)	38.1
Crude fat (min)	18.1
Crude fiber (max)	6.5
Moisture (max)	12.1
DNA (deoxyribonucleic acid) (min)	0.2.1
EPH (eicosapentaenoic acid) (min)	0.2.2
Calcium (min)	1.4.1
Phosphorus (min)	1.1
Omega-3 Fatty Acids (min)	3.1
Omega-6 Fatty Acids (min)	8.8.1
Glucosamine (min)	400 mg/kg
Chondroitin sulfate (min)	400 mg/kg
Total Microorganisms (max)	1000 CFU/g
Lactobacillus acidophilus (min)	1000 CFU/g
Lactobacillus acidophilus (max)	1000 CFU/g

CALORIE CONTENT
Calories content (estimated): 3800 kcal/kg, 400 kcal/cup (1/2 cup)
Calories distributed to support peak conditioning with 3% protein, 20% fat and 70% carbohydrates.

WHOLEPREY™ DIET
POLYFISH (ORGANIC) CANTALUPE

NO RENDERED MEALS
MADE WITH FRESH, RAW OR DEHYDRATED ANIMAL INGREDIENTS

ORIJEN ORIGINAL
ORIJEN ORIGINAL features unmatched inclusions of free-run poultry, wild-caught fish and whole nest-laid eggs—sustainably farmed or fished in our region and delivered daily. FRESH or RAW and preservative-free, so they're bursting with goodness and taste. Prepared exclusively in our Kentucky DogStar® Kitchens, award-winning ORIJEN is guaranteed to keep your cherished dog healthy, happy and strong.

NET WEIGHT 13LB | 5.9 KG










DOG FOOD
FOR ALL BREEDS AND LIFE STAGES

Orijen
NOURISH AS NATURE INTENDED

Original
BIOLOGICALLY APPROPRIATE™ DOG FOOD

MADE IN OUR USA KENTUCKY KITCHENS | PREPARED WITH PROUD FROM TRUSTED REGIONAL INGREDIENTS
*NUTRITION DATA: GUARANTEED ANALYSIS (PER 100g)

ORIJEN ORIGINAL

BAG COLOURS							MANDATORY PLATES	
412	485	7499	2384	7461	-		White	Matte
								
1	2	3	4	5	6	7	8	9